

# MSIA 2025 Spring Conference Sponsorship Pricing

May 28-30, 2025 | Boyne Mountain Resort

## Traditional Sponsorship Opportunities

Sponsorship Benefits	Diamond Sponsor \$3,000.00	Platinum Sponsor \$2,000.00	Gold Sponsor \$1,500.00	Silver Sponsor \$750.00	Lunch Sponsor \$500.00	Breakfast Sponsor \$400.00	Break Sponsor \$350.00
Optimal Booth Placement Near Entrance	X						
Opportunity to Introduce a Speaker or Special Honored Guest	X						
Opportunity to Provide a 2-Minute Message During the Conference	X						
List of Attendees Including E-Mail Addresses	X	X					
Exhibit Booth and Participation in Scavenger Hunt	X	X	x	Must Purchase Exhibit Booth Separately	Must Purchase Exhibit Booth Separately	Must Purchase Exhibit Booth Separately	Must Purchase Exhibit Booth Separately
Registration to the 2025 Spring Conference	3 Attendees	2 Attendees	1 Attendee				
Discounted Additional Member Registration (\$280 per person)	X	X	X				
Rotating Banner Ad on MSIA Website	X	X	X				
Recognized in All Promotions as an Event Sponsor with Hyperlink to Organizations Website	X	X	X				
Logo Recognition on Slide Show During One Break	X	X	X				
Color Ad in Onsite Program	Full Page, Premier Location	Half Page	Quarter Page	Logo Recognition	Signage Throughout Lunch	Signage Throughout Breakfast	Signage Throughout Break
Recognition on the Mobile App	X	X	X	X	X	X	X

# MSIA 2025 Spring Conference Sponsorship Pricing

May 28-30, 2025 | Boyne Mountain Resort

## Additional Sponsorship Opportunities

Sponsorship	Benefits
Headshot Sponsor \$4,000.00	<b>SOLD OUT</b>
Boyne Valley Vineyards Winery/Gypsy Distillery Tour \$2,500.00	<b>SOLD OUT</b>
Thursday Reception \$2,000.00	Logo linked to organization website in all promotional material, logo recognition in onsite booklet and mobile app, signage throughout event, 1 minute message during the reception
Casino Trip Sponsor \$1,500	<b>SOLD OUT</b>
Wednesday Welcome Reception \$1,500.00	Logo linked to organization website in all promotional material, logo recognition in onsite booklet and mobile app, signage throughout event, 1 minute message during the reception
Coffee with the Board Event \$1,500.00	Logo linked to organization website in all promotional material, logo recognition in onsite booklet and mobile app, signage throughout event
Bag Sponsor \$1,200.00	Logo on giveaway bag, signage at registration, logo recognition in onsite booklet and mobile app
Mobile App Sponsor \$1,125.00	Recognition throughout the mobile app, signage at registration and in slides, logo recognition in the onsite booklet and mobile app
Lanyard Sponsor \$600.00	<b>SOLD OUT</b>
Board Dinner Sponsor \$500.00	<b>SOLD OUT</b>