

MSIA 2025 Spring Conference Sponsorship Pricing

May 28-30, 2025 | Boyne Mountain Resort

Traditional Sponsorship Opportunities

Sponsorship Benefits	Diamond Sponsor \$3,000.00	Platinum Sponsor \$2,000.00	Gold Sponsor \$1,500.00	Silver Sponsor \$750.00	Lunch Sponsor \$500.00	Breakfast Sponsor \$400.00	Break Sponsor \$350.00
Optimal Booth Placement Near Entrance	X						
Opportunity to Introduce a Speaker or Special Honored Guest	X						
Opportunity to Provide a 2-Minute Message During the Conference	X						
List of Attendees Including E-Mail Addresses	X	X					
Exhibit Booth and Participation in Scavenger Hunt	X	X	X	Must Purchase Exhibit Booth Separately	Must Purchase Exhibit Booth Separately	Must Purchase Exhibit Booth Separately	Must Purchase Exhibit Booth Separately
Registration to the 2025 Spring Conference	3 Attendees	2 Attendees	1 Attendee				
Discounted Additional Member Registration (\$280 per person)	X	X	X				
Rotating Banner Ad on MSIA Website	X	X	X				
Recognized in All Promotions as an Event Sponsor with Hyperlink to Organizations Website	X	X	X				
Logo Recognition on Slide Show During One Break	X	X	X				
Color Ad in Onsite Program	Full Page, Premier Location	Half Page	Quarter Page	Logo Recognition	Signage Throughout Lunch	Signage Throughout Breakfast	Signage Throughout Break
Recognition on the Mobile App	X	X	X	X	X	X	X

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Additional Sponsorship Opportunities

Sponsorship	Benefits
Headshot Sponsor \$4,000.00	See Diamond Sponsorship, + signage at headshot booth
Boyne Valley Vineyards Winery/Gypsy Distillery Tour \$2,500.00	Logo linked to organization website in all promotional material, logo recognition in onsite booklet and mobile app, signage on transportation to winery/distillery, opportunity to give away flyer or promotional swag on transportation
Thursday Reception PRICING COMING SOON	COMING SOON
Casino Trip Sponsor \$1,500	Logo linked to organization website in all promotional material, logo recognition in onsite booklet and mobile app, signage on transportation to casino, opportunity to give away flyer or promotional swag on transportation
Wednesday Welcome Reception \$1,500.00	Logo linked to organization website in all promotional material, logo recognition in onsite booklet and mobile app, signage throughout event, 1 minute message during the reception
Coffee with the Board Event \$1,500.00	Logo linked to organization website in all promotional material, logo recognition in onsite booklet and mobile app, signage throughout event
Bag Sponsor \$1,200.00	Logo on giveaway bag, signage at registration, logo recognition in onsite booklet and mobile app
Mobile App Sponsor \$1,125.00	Recognition throughout the mobile app, signage at registration and in slides, logo recognition in the onsite booklet and mobile app
Lanyard Sponsor \$600.00	Logo on lanyards, recognition in onsite booklet and mobile app
Board Dinner Sponsor \$500.00	Signage at board dinner, company logo & contact information on board dinner menu, logo recognition in onsite booklet and mobile app